

# BRUNETTI CLASSICO

WHERE TRADITION MEETS INNOVATION & THE TRUE *taste of Italy* AWAITS

## MEDIA RELEASE

Media release – for immediate release

### **BRUNETTI CLASSICO – THE ITALIAN CUPID OF MELBOURNE**

They say the way to someone’s heart is through their stomach, but in Melbourne love begins at Brunetti Classico.

Fabio Angele of Brunetti Classico says the Italian food emporium is the unofficial cupid of Melbourne. “In the lead-up to Valentine’s Day, romantics from across the city visit our stores, seeking our signature treats to delight the tastebuds of their loved ones to say, ‘I love you,’” said Fabio.

“We produce a Valentine’s Day range each year to cater for this demand, but this year we’ve raised the love stakes by offering a traditional ‘Italian way’ for people to propose – the Maritozzi. “Maritozzi is best described as a pastry that leads to marriage,” revealed Fabio.

Maritozzi originated in ancient Rome and a traditional Italian romance story is that men would propose to their love by placing a ring inside the Maritozzi.

“Our pastry chefs have spent a considerable amount of time developing and perfecting our Maritozzi, which is now available year-round at our new concept boutique on Drummond Street, Carlton. “It’s a centuries old recipe, which my father Giorgio learnt whilst working in Rome 60 years ago. It is a beautiful light brioche, which is traditionally filled with a sweetened fresh cream, almost like an Aussie style finger bun, but the Italian version,” explained Fabio.

“We have a range of delicious Maritozzi flavours at Drummond Street, including tiramisu, biscoff caramel, vanilla, cookies and pistachio raspberry. We have a few savoury options filled with fresh cured meats and locally made cheeses.

“Maritozzi is best paired with our custom blend of Italian-style coffee, which is roasted locally by Griffith Bros,” Fabio added.

Other delectable Valentine’s Day offerings available at Brunetti Classico this February include:

- Valentine individual cupcakes – Earl Grey cupcake with red and pink buttercream frosting (available individually or in a set of two).
- ILY Valentine’s Day cake - vanilla mascarpone mousse with raspberry compote on a chocolate almond sable
- Valentine decorated éclair - choux pastry filled with Chantilly cream, topped with chocolate glaze
- Valentine macarons - soft and delicate with crisp exteriors, our macarons are beautifully hand-crafted by our chefs.
- ‘My Valentine’ cake - made to order red velvet cake with red and pink vintage style buttercream decoration, topped with cherries and My Valentine script
- Amore - a luscious dark chocolate and raspberry mousse cake, with a vanilla crème brulee centre and choc sponge base.

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"And for all you singles that have no plans this Valentine's Day, how about an aperitivo and cake? Brunetti Classico has you sorted. Our Carlton store has been a meeting place for many first dates, why not begin your love story at Brunetti Classico this Valentine's Day?" concluded Fabio.

The Brunetti Classico Boutique on Drummond Street and its Lygon Street, Moonee Ponds and Melbourne airport sites are open seven day a week. For further details, please visit [brunetticlassico.com.au](http://brunetticlassico.com.au)

-ENDS-

The address of the new Brunetti Classico is Shop D, 333 Drummond St, Carlton.

[DOWNLOAD IMAGES](#) – Valentine's Day products, including Maritozzi and new Drummond St boutique.

Media enquiries  
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### ABOUT BRUNETTI CLASSICO

Brunetti Classico began trading in 1985 as an authentic Italian Pasticceria located in Carlton. Since then, the business has grown into one of Melbourne's most iconic Italian food destinations. Serving patrons of all ages 'Italian style' with the finest coffee, traditional cakes, pastries, gelato and savoury selections, and a range of refreshments (alcoholic and non-alcoholic) - perfect for an aperitivo. Join us at Brunetti Classico any day of the week and enjoy the authentic Italian caffè and pasticceria experience. Now located in Carlton, Drummond Street and Melbourne Airport (T2 and T4).

Brunetti Classico - The Classic One!