

BRUNETTI CLASSICO

WHERE TRADITION MEETS INNOVATION & THE TRUE *taste of Italy* AWAITS

MEDIA ALERT

SPIRIT OF HALLOWEEN HAS ARRIVED AT BRUNETTI CLASSICO

Melbourne iconic Italian food emporium, Brunetti Classico, has launched its frighteningly delicious Halloween products.

When compared to the same time last year, Brunetti Classico said demand for Halloween products is up by around 250 per cent.

Brunetti Classico's preparation for this ghoulish time of year started three months ago, to ensure its products were available for preorder from Friday October 13th!

Brunetti Classico also stated that popularity and excitement for Halloween products is steadily rising each year. Halloween products on offer this year include:

- Tombstone cupcakes RRP \$7.50
- Little Monster RRP \$12.00

MEDIA OPPORTUNITY

Fabio Angele of Brunetti Classico is available for interviews to discuss the uptick in demand for Halloween products, and how Halloween is becoming an increasingly popular trading period.

Brunetti Classico will facilitate opportunities to capture video and photos of its Halloween products, including creation of, at its Lygon Street store on Monday 30th and Tuesday 31st October 2023.

To arrange, please call the media contact below.

For further information on Brunetti Classico, please visit brunetticlassico.com.au

[DOWNLOAD VISION HERE](#)

-ENDS-

MEDIA ENQUIRIES

media@brunetticlassico.com

ABOUT BRUNETTI CLASSICO

Brunetti Classico began trading in 1985 as an authentic Italian Pasticceria located in Carlton. Since then, the business has grown into one of Melbourne's most iconic Italian food destinations. Serving patrons of all ages 'Italian style' with the finest coffee, traditional cakes, pastries, gelato and savoury selections, and a range of refreshments (alcoholic and non-alcoholic) - perfect for an aperitivo. Join us at Brunetti Classico any day of the week and enjoy the authentic Italian caffè and pasticceria experience. Now located in Carlton, Moonee Ponds and Melbourne Airport (T2 and T4).

Brunetti Classico - The Classic One!