

BRUNETTI CLASSICO

WHERE TRADITION MEETS INNOVATION & THE TRUE *taste of Italy* AWAITS

MEDIA STATEMENT

Media release - for immediate release

BRUNETTI CLASSICO TO LAUNCH AN EASTER POP UP IN LYGON COURT, CARLTON

The hunt for Easter eggs has been made easy this year with Brunetti Classico to set launch an Easter pop-up store in Lygon Court, Carlton.

Opening on Friday 15th March, all products from the Italian food emporium's Easter range will be available at the Easter pop up, including delicious freshly baked Nutella and Chocolate Hot Cross Buns, Surprise Eggs and Small Chocolate Easter Bunnies.

Fabio Angele of Brunetti Classico said for the first time the brand is also hatching a new signature Easter treat, the Calimero.

"This adorable Easter treat is a delicious blend of milk and white chocolate and pays to homage to the beloved 1960s Italian duck cartoon character, Calimero," revealed Fabio.

"I'm sure it will capture everyone's heart and taste buds, and will become a nostalgic Easter favourite," said Fabio, who says Easter is one of his favourite times of year.

"For as long as I can remember, my 91-year-old father has baked his much-loved Pastiera at Easter, it represents Easter to me. I really love this time of year and I'm sure my father's recipe and traditions will continue in my family for many future generations," revealed Fabio.

Pastiera is a popular Italian Easter dessert tart, which originates from Napoli. It has a shortbread crust filled with wheatberry and ricotta, wonderfully perfumed with orange blossom water, cinnamon and candied fruits, and will be available in Brunetti Classico's Pasticceria in its Lygon St, Carlton and Moonee Ponds stores in the lead up to Easter.

From March 15, Brunetti Classico's Easter range will also be available at its airport sites, Drummond Street and Moonee Ponds stores, but with a limited offering.

Brunetti Classico's Easter pop up store is located at Shop 3, Lygon Court, 333 Drummond St, Carlton, VIC.

-ENDS-

BRUNETTI CLASSICO

WHERE TRADITION MEETS INNOVATION & THE TRUE *taste of Italy* AWAITS

MEDIA STATEMENT

[DOWNLOAD IMAGES HERE](#)

[FULL EASTER RANGE](#)

Media enquiries:

media@brunetticlassico.com

7034 7066

ABOUT BRUNETTI CLASSICO

Brunetti Classico began trading in 1985 as an authentic Italian Pasticceria located in Carlton. Since then, the business has grown into one of Melbourne's iconic cafes, supplying local and interstate customers with the finest coffee, traditional cakes, gelati, and savoury selections. Our coffee is a custom Brunetti Classico blend roasted by locals Griffiths Bros. Coffee Roasters and from the moment you enter the café the coffee aroma invites you to have an authentic espresso, macchiato, latte or cappuccino. Our family friendly café also invites children to enjoy a babycino, free of charge. Join us at Brunetti Classico Carlton, Drummond St, Moonee Ponds and airport sites at T2 and T4 any day of the week and enjoy the authentic Italian caffè and pasticceria experience! Brunetti Classico - The Classic One!